



THE PIONEER CEDAR ROCKET

The Pioneer Cedar Rocket is the brainchild of Bryan Reid Sr. He had the idea for quite some time (a few years-truth be told), but he left it to incubate until one fateful day in 2014, at the Barrett-Jackson no less, when he met up with Mr. Gerald Overton, a long time friend and mechanic and with Mr. Louis Horschel, client of Pioneer Log Homes of BC (founded by Bryan Reid Sr.); and owner of Buffalo Turbines. Together the three men got serious. Following a period of dedicated research, sketching, planning, discussion, sharing and through painstaking work, the Pioneer Cedar Rocket was born.

The Pioneer Cedar Rocket is the first ever known drive-able log car taking over two years to complete. Embodied in a giant Western Red Cedar dating back to 1776, this electrically powered vehicle is manufactured entirely with renewable and recyclable materials making it proudly Eco-Friendly (watch out Elon musk). It holds the Guinness World Record for Fastest log car, reaching top speeds of about 50 mph (80.5 km/h) in 1/4 mile. This fully electric log car possesses multiple unique features including a custom-made chassis with RX7 components, custom suspension with Ride Tech and two large turbines mounted on either side of the rear fin. It weighs in at a whopping 2,200 lbs, 550 lbs of which come from the lead gel batteries stored in the nose of the car, these are extraordinarily the same types of batteries used in helicopters. Even the fenders are magnificent- handcrafted from scratch by the team, taking over 100 hours each to shape, polish and complete. Oh, did we mention those impressive turbines are capable of producing winds in excess of 230mph which is the equivalent of a category 5 hurricane.

The Rocket has been featured in Road & Track Magazine, on [HGTV's Timber Kings](#) and has been displayed in multiple Motorsport events including SEMA, E-Car Indy and PRI.



Watch the Global News Video and read the Article [here](#):



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